

Driving Organisational Effectiveness Through *Employee Experience*

Every organisation measures how people feel. Almost none measure what friction actually costs them, the stalled approvals, the disengagement that starts long before someone resigns. Employee Experience Design treats the workplace as a system to be diagnosed, not a mood to be surveyed, and teaches leaders to find the costed friction between strategy and execution, starting with the one closest to their own desk.

20 SEATS ONLY
Limited cohort · High interaction · Cross-functional

4 – 6 December 2026
IIT Hyderabad Campus · Residential

WHO THIS IS FOR

- Senior and mid-level leaders driving performance and transformation
- HR, OD, L&D and Change professionals shaping people strategy
- Workplace strategy and corporate real estate leaders
- Consulting professionals working on organisational effectiveness

WHAT YOU TAKE AWAY

- A completed diagnosis with a costed friction - the business case built in the room
- A 30-Day Pilot Blueprint - ready to execute on return
- IIT Hyderabad Dept of Design completion certificate

THE EX PRACTICE FRAMEWORK · 10 TOOLS

EX Journey Map	Diagnostic Checklist
Friction Mapping Canvas	Stakeholder Map
Evidence Gathering Guide	Ideation Canvas
Pilot Blueprint	EX Dimensional Assessment
Future Readiness Canvas	EX Process Scorecard

SENSE → DIAGNOSE → UNDERSTAND → IDEATE → PILOT → IMPLEMENT → SUSTAIN



Asst Prof Srikar AVR

IIT Hyderabad · NID · Politecnico di Milano

Architect & Industrial Designer, 20+ years. Herman Miller, Steelcase, Kohler, Nokia, Godrej. India's Design Ambassador for Scandinavia. Member of CoA, WDO, IADRA and CII.



Parthajeet Sarma

Chevening Scholar · EX Practitioner

Pioneer in Workplace Management in India, 30+ years. Data-driven, empathy-led workplace experience designer. 500+ consulting assignments across BFSI, tech, real estate and manufacturing. Author, Designed to Work.

LEADERS FROM THESE (and more) ORGANISATIONS IN LAST COHORT

Michael & Susan Dell Foundation	HSBC	Wells Fargo	Google	GAP Inc	Texas Instruments
Mindsprint	Biological E	BluePine Energy	TCG	Zyeta	Milestone
QualiZeal Tech	Ratio	Bharat Biotech	Persistent Technologies	IDFC Bank	Leap

Rs 38,000 (Excluding GST)

2-Day Residential · Accommodation, food, training material included · 20 seats only



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